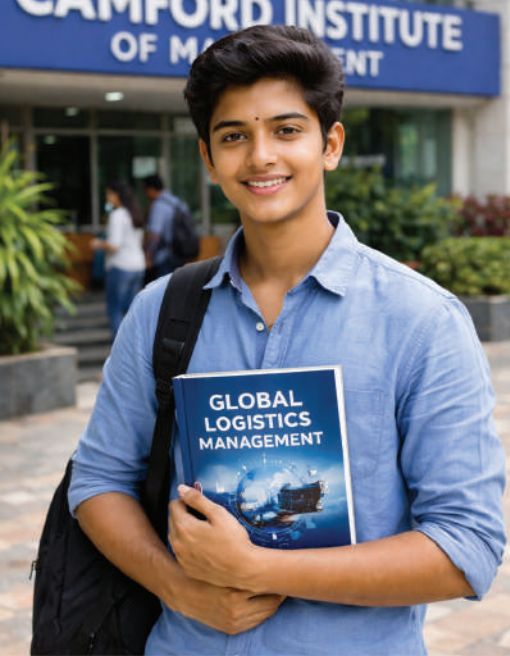




**BBA INTEGRATED  
LOGISTICS MANAGEMENT**  
3 YEAR DEGREE PROGRAM

**Camford**  
INSTITUTE OF MANAGEMENT



## LOGISTICS MANAGEMENT - THE MOST EXCITING CAREER

In our globalized world, supply chain management and logistics play a larger role than ever before. Logistics play a huge role in almost every aspect of government, private industry, non-profit and disaster relief both in India and around the world.

Some of the entry level roles that gets offered to students in logistics and SCM companies are:

- ❖ Logistics Office Administrator
- ❖ Import and Export Executive
- ❖ Logistics Documentation Assistant
- ❖ Procurement Assistant / Officer
- ❖ Warehouse Executive / Assistant
- ❖ Inventory Assistant / Supervisor
- ❖ Finance Executive / Logistics Officer
- ❖ Procurement Officer / Business Lead
- ❖ Merchandiser / Replenishment Executive
- ❖ Fleet Management Assistant
- ❖ Material Controller / Storekeeper
- ❖ Port Operations Executive / Supervisor
- ❖ Professional Cargo and Freight Agent



The fastest growing sector in India and worldwide, because of which there is a high demand of managerial skills in this sector.



There is no limit to where your dreams and ambitions can take you in the exciting and fascinating world of logistics and supply chain management





## WHY CHOOSE US? QUALITY EDUCATION FOR OVER 20 YEARS



**Excellence in Education:**  
Helping students achieve new heights and empower their future



**A Modern Training Offer:**  
Provides the best mix of practice and theory to ensure students success



**Leadership Skills:**  
Help students to understand and develop their leadership potential



**Career Development:**  
Transforming education to unlock lifelong opportunity

## OUR ACCREDITATION & AFFILIATION



CENTER FOR SKILLS



# A GREAT CAREER

Upon completion of the program, graduates can pursue a variety of career paths, including transportation and logistics companies, freight forwarding firms, shipping companies, consulting firms, international trade organizations, and manufacturing companies.



**DISCOVER HOW YOUR CAREER**  
**COULD TAKE OFF WITH CAMFORD INSTITUTE OF MANAGEMENT**

# BACHELOR OF BUSINESS ADMINISTRATION INTEGRATED

## LOGISTICS MANAGEMENT

3 YEAR PROGRAM



### WHY PURSUE A CAREER IN LOGISTICS?

Logistics and supply chain management is **regional, national and global - it is everywhere**. Without it, the wheels of industry and ultimately the world economy would grind to a halt. Once considered 'trucks and sheds' and a low-skilled industry, logistics and supply chain management today is emerging as a **highly desirable sector for employment** providing an exciting high-tech career.

One of the primary benefits of finishing the Program in BBA Integrated Logistics and Supply Chain Management is the opportunity for ongoing professional development.

The program provides graduates with a solid foundation and advanced abilities, allowing them to take on leadership responsibilities early in their professions.

Furthermore, the information gained during the program prepares students for the ever-changing business scene, allowing them to efficiently adapt and innovate.

### ELIGIBILITY CRITERIA

A Recognized +2 / HSS or Equivalent

**Course Fee: ₹ 2,40,000/-**

First Year

Fee: ₹ 80,000/-

Second Year

Fee: ₹ 80,000/-

Third Year

Fee: ₹ 80,000/-

\*Extra:- Registration Fee Rs. 5000, Uniform cost to be paid by student.



**Free Add-on Programmes With Your BBA**  
develop the must-have qualities and  
employability skills for a better management career



**Diploma in  
Office Automation  
& Financial Accounting**  
(C-DAC Gist PACE - Pune)



**Diploma in  
English For Business  
Communication**  
(KCE - Australia)



**Training in  
Advanced Excel,  
Power Bi, and Basics of  
Digital Marketing**



**Interview Preparation,  
Personality Development  
& Life Skill Training  
Programs**

## **LEARN FROM THE VISIONARIES AND INDUSTRY EXPERTS**

All of our instructors have real-life work experience in their fields. But in addition, Camford Institute of Management organizes many industry expert talks to help students see real life examples of what their career future could look like, and what it takes to achieve their dreams.



# JOB PLACEMENT

## READY, SET... HIRED!

A PROMISING CAREER IN A HIGH-DEMAND INDUSTRY  
Placement Support Upon Successful Course Completion

### How do we place our students?

- ❖ We have JOB Alerts system where we send out all the information about vacancies
- ❖ Every student is a part of JOB Alerts distribution list
- ❖ We get referral job information from the industry
- ❖ We have tie ups with leading consultancies and companies who recruit fresher and laterals
- ❖ We have placed our students in UAE, Qatar, Oman, Delhi, Mumbai, Bangalore, Chennai etc.



**Get a Job,  
Keep a Job**



### PLACEMENT PROCESS





## DISCOVERING AND CREATING NEW POSSIBILITIES

At CIM, we pride ourselves as being at the forefront of educational innovation and we have implemented a range of initiatives to prepare our students for the future.



59/3402, III Floor, Parco Complex, Kandamkulam Cross Road  
Near MCC Bank Bus Stop, Calicut - 2, Kerala - India. Phone: +91 8138 88 8090

### DISCLAIMER

The institute reserves the right to alter information including requirements and fees and to cancel at any time a program, course, or program major or option; to change the location and/or term in which a program or course is offered; to change the program curriculum as necessary to meet current competencies in the job market or for budgetary reasons; or to withdraw an offer of admission both prior to and after its acceptance by an applicant or student because of insufficient applications or registrations, over-acceptance of offers of admission, budgetary constraints, or for other such reasons. In the event the institute exercises such a right, the institute's sole liability will be the return of monies paid by the applicant or student to the institute. Also, we do not claim or guarantee our students that by joining our training programmes you will find a job, position or new industry.



ജോലിയും  
മികച്ച കരിയറും  
ഉറപ്പാണ്!

**BBA**  
Integrated

**LOGISTICS**  
MANAGEMENT

**വെറുമൊരു ഡിഗ്രിയല്ല!**  
പഠിച്ചതൊന്നും മറക്കാത്ത  
പ്രൊഫഷണൽ പതിശീലനം

**Join Us Today**



[camfordinstitute.com](http://camfordinstitute.com)

അഡ്മിഷൻ  
തുടങ്ങുന്നു...

**Call: 9895 707090**